

KINGSTON SPRINGS, TN Slogan Writing Contest



The Town of Kingston Springs is looking for your input on an original slogan that you feel best represents the identity of the Town Kingston Springs. The slogan should be a short (2 to 8 words) catch phrase that can focus on the people, or the place, but presents what makes Kingston Springs a special place to live.

We need your Creative input



- Samples from other communities:**
- Pegram: “A Community of Neighbors”
 - Pleasant View: “Pleasant for Business, Perfect for Families”
 - Mount Juliet: “The City Between the Lakes”
 - Cross Plains: “Famous for Friendliness”

The selected slogan will be used to promote our community on Town printed materials, website, social media, etc. It might even make it to our “city limits” signs.

Again, slogans should be ORIGINAL and entrants should take care to ensure that their entries are not in any way similar to existing slogans, or any other copyrighted materials.

See contest rules and guidelines on reverse side

CONTEST DEADLINE – November 3, 2017

Kingston Springs, TN - Slogan Writing Contest

SUBMISSION GUIDELINES

The purpose of this contest is to write a short slogan for the Town of Kingston Springs, TN. The slogan will be used in Town communication, social media, website and other promotional materials.

ELIGIBILITY

The Slogan Writing Contest is open to all individuals with the exception of Town Staff, Town Elected Officials, and their immediate families.

HOW TO ENTER

Entries may be submitted by email to: citymanager@kingstonsprings-tn.gov Please include "Slogan Contest" in the subject line of the email, and all entries must include your first and last name, address, phone number, and email address. Entries containing the above listed information may also be dropped off at Kingston Springs City Hall, 396 Spring Street, or mailed to:

Kingston Springs City Hall
P.O. Box 256
Kingston Springs, TN 37082
Attn: Slogan Contest

RULES

- All entries must include your first and last name, address, phone number, and email address.
- The slogan must be original. Slogans similar to existing copyrighted materials will not be accepted.
- Only individuals may enter. The contest is not open to companies or organizations.
- Only one entry per individual will be accepted.
- If there are two or more entries with the same or similar slogans, the entry submitted first will be considered.
- No late entries will be accepted for any reason. Entry deadline is November 3, 2017.

JUDGING/SELECTION OF WINNER & INTELLECTUAL PROPERTY

- Final slogan selection will be performed by a vote of the Town of Kingston Springs Board of Commissioners.
- The Town reserves the right not to select a winner if slogans received are not deemed appropriate.
- The Town reserves the right to disqualify any entry that does not meet requirements.
- All rights of the selected entry become property of the Town of Kingston Springs, TN.
- By entering the contest you give the Town of Kingston Springs authority to publish your name and/or photo should your slogan be selected.

ACCEPTANCE

By entering the contest, the entrant agrees that, if selected, all rights that the entrant may have with respect to the slogan and the use thereof shall be relinquished and transferred to the Town of Kingston Springs, and further agrees that the Town of Kingston Springs may use the selected slogan in any capacity and format that it deems fit without demand of compensation from entrant